

Self-Help/Improvement

Issue Related Programming**Dialogue**

Date : 3/12/89 **Time :** 7:30 **Source :** L **Duration :** 30.00

Guest : Dorothy Leeds

Organization :

Issue Treatment : Host Shelley Duffy and Dorothy Leeds, author of "Powerspeak," talked about speaking effectively, how to overcome the fear of speaking and how to make it work for you.

Date : 8/27/89 **Time :** 7:30 **Source :** L **Duration :** 30.00

Guest : David Lewis

Organization :

Issue Treatment : Host Shelley Duffy and the author of "Secret Language of Success" David Lewis talked about how to use language to become more successful in your personal life.

Date : 9/10/89 **Time :** 7:30 **Source :** L **Duration :** 30.00

Guest : Jean Baer

Organization :

Issue Treatment : Host Shelley Duffy and Jean Baer, the author of "Making Life Right When It Feels All Wrong," talked about how to change your life in the future after living by what happened in the past for so long.

Date : 12/3/89 **Time :** 7:00 **Source :** L **Duration :** 30.00

Guest : Ardath Rodale

Organization :

Issue Treatment : Host Shelley Duffy and Ardath Rodale, author of "Climbing Toward the Light," talked about how everyone can and should have a positive attitude in life, even when facing adversity.

Date : 12/17/89 **Time :** 7:00 **Source :** L **Duration :** 30.00

Guest : William Rush

Organization :

Issue Treatment : Host Shelley Duffy and voice consultant, William Rush, talked about how to learn to use your voice to benefit you--everything from job interviews to personal interaction.

Self-Help/Improvement**Dialogue**

Date : 12/17/89 Time : 7:30 Source : L Duration : 30.00

Guest : Bill Hodgdon

Organization :

Issue Treatment : Host Shelley Duffy and Bill Hodgdon, leading authority in Pittsburgh on self development, talked about how to start the new year by learning that only we are responsible for the path our lives take.

Date : 4/7/90 Time : 7:00 Source : L Duration : 30.00

Guest : Kathy Kolbe

Organization :

Issue Treatment : Host Shelley Duffy and Kathy Kolbe, author of "Conative Connection," talks about "conation," how people strive or act, and a way to measure it so you can use it both professionally and personally.

Date : 4/8/90 Time : 7:00 Source : L Duration : 30.00

Guest :

Organization :

Issue Treatment : Rebroadcast of the 4/7/90 show aired at 7:00.

Date : 5/26/90 Time : 7:00 Source : L Duration : 30.00

Guest : John Diebold

Organization :

Issue Treatment : Host Shelley Duffy and John Diebold, author of "Innovators," talked about his book, what it takes to be an innovator, and how to make ideas become reality.

Date : 5/27/90 Time : 7:00 Source : L Duration : 30.00

Guest :

Organization :

Issue Treatment : Rebroadcast of the show aired on 5/26/90 at 7:00.

Date : 6/9/90 Time : 7:00 Source : L Duration : 30.00

Guest : Dr. Joan Borysenko

Organization :

Issue Treatment : Host Shelley Duffy and Dr. Joan Borysenko, author of "Guilt is the Teacher, Love is the Lesson," talked about how to deal with guilt in a healthy way.

Self-Help/Improvement

Dialogue

Date : 6/10/90 **Time :** 7:00 **Source :** L **Duration :** 30.00

Guest :

Organization :

Issue Treatment : Rebroadcast of the show aired on 6/9/90 at 7:00.

Date : 4/27/91 **Time :** 7:00 **Source :** L **Duration :** 30.00

Guest : Dr. Chris Schriner

Organization :

Issue Treatment : Host Shelley Duffy and Dr. Chris Schriner, author of "Feel Better Now-30 Ways to Handle Frustration," talked about removing stress from our lives and how to do it without adding a lot of time to your schedule.

Date : 4/28/91 **Time :** 7:00 **Source :** L **Duration :** 30.00

Guest : Dr. Chris Schriner

Organization :

Issue Treatment : Rebroadcast of the show aired 4/27/91 at 7:00.

Date : 5/1/91 **Time :** 7:00 **Source :** L **Duration :** 30.00

Guest : John Emmerling

Organization :

Issue Treatment : Host Shelley Duffy and John Emmerling, author of "It Only Takes One," talked about how to create ideas and then make them a reality.

Date : 5/2/91 **Time :** 7:00 **Source :** L **Duration :** 30.00

Guest : John Emmerling

Organization :

Issue Treatment : Rebroadcast of the show aired on 5/1/91 at 7:00.

Date : 6/22/91 **Time :** 7:30 **Source :** L **Duration :** 30.00

Guest : Wendy Maltz

Organization :

Issue Treatment : Host Shelley Duffy and Wendy Maltz, the author of "The Sexual Healing Journey," talked about how she helps those who are sexually abused recover.

Self-Help/Improvement**Dialogue**

Date : 6/23/91 Time : 7:30 Source : L Duration : 30.00

Guest : Wendy Maltz

Organization :

Issue Treatment : Rebroadcast of the show aired at 7:30 on 6/22/91.

Date : 6/29/91 Time : 7:30 Source : L Duration : 30.00

Guest : Laurie Graham

Organization :

Issue Treatment : Host Shelley Duffy and Laurie Graham, author of "Rebuilding The House," talked about rebuilding her life after the death of her husband.

Date : 6/30/91 Time : 7:30 Source : L Duration : 30.00

Guest : Laurie Graham

Organization :

Issue Treatment : Rebroadcast of the show aired at 7:30 on 6/29/91.

Powerline

Date : 9/22/85 Time : 7:00 Source : R Duration : 30.00

Guest :

Organization :

Issue Treatment : Host John Rivers discussed the quality of persistence and how desirable it is.

Date : 1/31/88 Time : 6:00 Source : R Duration : 30.00

Guest :

Organization :

Issue Treatment : Host John Rivers talked about striving to be the best you can be.

Date : 2/7/88 Time : 6:00 Source : R Duration : 30.00

Guest :

Organization :

Issue Treatment : Host John Rivers discussed overachievers and taking control of your life.

Self-Help/Improvement**Powerline**

Date : 5/8/88 Time : 6:00 Source : R Duration : 30.00

Guest :

Organization :

Issue Treatment : Host John Rivers talked about ways to improve yourself.

Date : 6/5/88 Time : 6:00 Source : R Duration : 30.00

Guest :

Organization :

Issue Treatment : Host John Rivers discussed self-esteem.

Scan

Date : 1/3/88 Time : 5:00 Source : R Duration : 30.00

Guest :

Organization :

Issue Treatment : Host Hal Drygseth discussed new beginnings and fresh starts, and that out of endings come new beginnings.

Date : 8/21/88 Time : 5:00 Source : R Duration : 30.00

Guest :

Organization :

Issue Treatment : Host Hal Drygset discussed what motivates people.

Date : 8/28/88 Time : 5:00 Source : R Duration : 30.00

Guest :

Organization :

Issue Treatment : Host Hal Drygseth with Part II on motivation.

Date : 10/15/89 Time : 5:00 Source : R Duration : 30.00

Guest :

Organization :

Issue Treatment : This week's topic was: "Fear- How do you fight it, not let it overcome you and control your life?"

Streams In The Desert

Self-Help/Improvement

Streams In The Desert

Date : 12/13/87 Time : 4:00 Source : R Duration : 30.00

Guest :

Organization :

Issue Treatment : Host John Rivers talked about taking risks and realizing your potential.

Date : 1/3/88 Time : 4:00 Source : R Duration : 30.00

Guest :

Organization :

Issue Treatment : Host John Rivers talked about successful people.

Date : 1/17/88 Time : 4:00 Source : R Duration : 30.00

Guest :

Organization :

Issue Treatment : Host John Rivers talked about being positive in life.

Date : 3/13/88 Time : 4:00 Source : R Duration : 30.00

Guest :

Organization :

Issue Treatment : Host John Rivers discussed the key to success and how to deal with failure.

Date : 3/20/88 Time : 4:00 Source : R Duration : 30.00

Guest :

Organization :

Issue Treatment : Host John Rivers talked about courage.

Date : 7/31/88 Time : 4:00 Source : R Duration : 30.00

Guest :

Organization :

Issue Treatment : Host John Rivers discussed suicide and self-esteem.

Self-Help/Improvement

Streams In The Desert

Date : 12/31/89 Time : 4:00 Source : R Duration : 30.00

Guest :

Organization :

Issue Treatment : Host Dick McCartney with a discussion on New Year's resolution. He said that one should not devote much energy to changing something negative. Maintaining the positive is better spent energy, always look ahead.

Program treatments of Self-Help/Improvement 36.00

Minutes devoted to Self-Help/Improvement 1,080.00

Questions Asked by Pittsburgh's Opinion

WBZZ Exhibit No. 2

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Self Help/Improvement

1987

What would you like to have accomplished ten years from now

1989

How are you surviving the post holiday blues

What's something you wish you could do, but haven't had the guts to do ... yet

What's your worst habit

1990

If you could change one thing about yourself, what would it be

What's your worst bad habit

1991

What phobia do you have

Sports

Sports

Sports

The Pirates, Steelers, Penguins, Pitt, Robert Morris College, Duquesne, our high schools, and grade schools all provide sports excitement.

Sports brings dollars to the Pittsburgh Community and contribute to the learning process and wellbeing of our youth.

Pittsburgh Steelers

Jack Lambert

Date : 7/11/85

Discussed the eleven year veteran's decision to retire.

Pittsburgh Pirates

Steve Greensburgh

Date : 11/7/91

Discussed the sales inventory for the Pittsburgh Pirates.

Ketchum Advertising

Thomas Rich

Date : 3/21/91

Discussed resolutions to keep Pittsburgh Pirates in Pittsburgh and the inability to keep up with social services network.



Agriculture USA

Date : 9/15/85 **Time :** 4&4:45 **Source :** R **Duration :** 15.00

Guest :

Organization :

Issue Treatment : Host George Holmes talked about how Americans are taking off their suits and ties and replacing them with boots and a saddle.

American Focus

Date : 7/12/87 **Time :** 5:30 **Source :** R **Duration :** 30.00

Guest : Pete Rose

Organization : Cincinnati Reds

Issue Treatment : Host Steve Kamer interviewed Cincinnati Reds Player/Manager Pete rose who discussed drugs in baseball, player salaries, and the role of baseball managers.

Date : 4/10/88 **Time :** 5:30 **Source :** R **Duration :** 30.00

Guest : Peter Uberroth

Organization :

Issue Treatment : Host Steve Kamer and Baseball Commissioner Peter Uberroth talked about the Olympics, drugs in baseball, minorities in baseball management, and his leadership style.

Dialogue

Date : 8/3/86 **Time :** 7:00 **Source :** L **Duration :** 30.00

Guest : Gene Thiboduax & Rick Frost

Organization : Formula I Speed Boat Racing

Issue Treatment : Host Liz Randolph interviewed Gene Thiboduax and Rick Frost of the Formula I Speed Boat Racing on how they got started and what speed boating consists of.

Date : 5/3/87 **Time :** 7:00 **Source :** L **Duration :** 30.00

Guest : Ron Luchiano

Organization : American League

Issue Treatment : Host Liz Randolph and former American League umpire, Ron Luchiano, who has written three books about his life in baseball, discussed his latest book, "The Fall of the Roman Umpire."

**Dialogue**

Date : 7/3/88 **Time :** 7:00 **Source :** L **Duration :** 30.00

Guest : Bob Beaman

Organization :

Issue Treatment : Host Shelley Duffy and Bob Beaman, long jumper and gold medalist in the 1968 Olympics, talked about a new good luck program for athletes in the Summer Games of '88.

Date : 9/4/88 **Time :** 7:00 **Source :** L **Duration :** 30.00

Guest : Mary Anne Chrysilius and Liz Winter

Organization : Run Jane Run and Oakland Women's Center

Issue Treatment : Host Shelley Duffy, Mary Anne Chrysilius and Liz Winter, representing Run Jane Run and the Oakland Women's Center, talked about the first annual event in September and how women in sports is a growing media.

Date : 3/5/89 **Time :** 7:00 **Source :** L **Duration :** 30.00

Guest : Ron Luchiano

Organization :

Issue Treatment : Host Shelley Duffy and author, Ron Luchiano, talked about his life, the good old days of baseball, and some of the changes the sport has undergone.

Date : 5/21/89 **Time :** 7:30 **Source :** L **Duration :** 30.00

Guest : Carl Yastremski

Organization :

Issue Treatment : Host Shelley Duffy and Carl Yastremski, Baseball Hall of Fame Inductee, talked about how to avoid weekend exercising, diet tips, how to lead a healthy life, and his career in baseball.

Date : 4/21/90 **Time :** 7:00 **Source :** L **Duration :** 30.00

Guest : Syd Thrift

Organization : Pittsburgh Pirates

Issue Treatment : Host Shelly Duffy and Syd Thrift, the General Manager credited with turning around the Pittsburgh Pirates ball club, talks about his career with the Pirates, the Yankees, and his new book, "The Game According to Syd."

Sports**Dialogue**

Date : 4/22/90 Time : 7:00 Source : L Duration : 30.00

Guest : Syd Thrift

Organization : Pittsburgh Pirates

Issue Treatment : Host Shelley Duffy and Syd Thrift, the General Manager credited with turning around the Pittsburgh Pirates ball club, talks about his career with the Pirates, the Yankees, and his new book, "The Game According to Syd."

Date : 10/7/90 Time : 7:30 Source : L Duration : 30.00

Guest :

Organization :

Issue Treatment : Host Shelley Duffy and guest discussed cycling.

Date : 5/25/91 Time : 7:30 Source : L Duration : 30.00

Guest : Eric Shaffer and Jay Eargang

Organization : International Cycling Production

Issue Treatment : Host Shelley Duffy and Eric Shaffer, from the International cycling Production, and Jay Eargang, talked about cycling, conditioning, and why Pittsburgh is a great place to bike.

Date : 5/26/91 Time : 7:30 Source : L Duration : 30.00

Guest : Eric Shaffer and Jay Eargang

Organization : International Cycling Production

Issue Treatment : Rebroadcast of the show aired at 7:30 on 5/25/91.

Streams In The Desert

Date : 9/18/88 Time : 4:00 Source : R Duration : 30.00

Guest : Hershel Walker

Organization :

Issue Treatment : Host John Rivers interviewed football star, Hershel Walker.

Program treatments of Sports

15.00

Minutes devoted to Sports

435.00

Sports

1984

Should the Olympic Games be continued considering the current state of political involvement

Should there be non beer drinking sections at Three Rivers Stadium

What do you think of Boy George

What kind of season do you think the Pirates will have

1985

Are violent incidents at sporting events indicative of a larger social problem

Do you support Pirates owner, Dan Galbreath's decision to fire General Manager, Pete Peterson

Is 50 million dollars too much to ask for the Pirates

Is Pittsburgh still a "sports town"

Should major league baseball players be given immunity from prosecution

What do you think of the deal to buy the Pitates

What kind of a season do you think the Steelers are going to have

Who do you think should manage the Pirates

Who's going to win the world series

Will the Pirates/Penguins/Spirit stay in Pittsburgh

1986

Are you excited about the Pirate opener? Are you going to the game

Do you think the Penguins will make the playoffs

How do you think the Steelers will do against the Chicago Bears in Saturday's exhibition game

Should security at Three Rivers Stadium be beefed up during Steeler games

Should we fire Steeler coach, Chuck Noll

Should we have dog racing in the city of Pittsburgh

What's your reaction to the NFL's recent decision to allow the use of instant replays on the field to oversee its officials and overrule them if necessary on their calls

1987

Are professional athletes overpaid

Are professional wrestling matches fixed

Are you looking forward to the Pirates' season? Have you bought your tickets

Commissioner Peter Ueberroth thinks major league baseball teams should pay for the college educations of players they draft out of high school. What do you think

What's your feedback on the Penguin ticket price increase, the 8th in as many years

Sports

1987

What's your view on free agency for football

Who's going to win the Superbowl

Will you go to see the new Steelers play

1988

Do you think Todd Blackledge will be a good replacement for Steeler quarterback, Mark Malone

Do you think fans at sporting events are getting harder to control

Do you think hunting as a sport is wrong

Do you think the Steelers are having trouble this year

Do you think the seasons and playoffs in professional sports are too long

How do you think the Pirates will do this year

If you could participate in the Summer Olympics, what sport would you choose

Should the Government provide more support to train Olympic athletes

What's your reaction to the firing of Pirates General Manager Syd Thrift

Who's going to win the National League East Pennant race

1989

Did you find yourself laughing or crying when you heard the score of Sunday's Steeler game

Do you think Cincinnati's Pete Rose should be tried before the Baseball Commissioner on charges of gambling

Do you think Pirate Andy Van Slyke is worth the salary he wants

Do you think being back on home turf will spark the Pirates into a winning streak (It's the home opener tonight)

Do you think boxers Hearn and Leonard are worth the money they received for last night's bout

Do you think dismissing Duquesne basketball coach, Jim Satalin, sooner would have helped this year's team

Do you think fighting in the National Hockey League should be banned

Do you think gambling allegations against Pete Rose will affect his chances of getting into the Baseball Hall of Fame

Do you think the powerhouse Penguins will bring home the Stanley Cup this year

It looks like Quarterback Bubba Brister is going to be laid up with a knee injury. What would you like to tell him, to make him feel better

Should the coach of the Penguins be fired

The Pens open their new season tonight. How long do you think it'll be before the Stanley Cup becomes a reality

Sports

1989

The Pirates aren't doing so great this year. How would you describe their season

The Steeler's continue exhibition play tomorrow. Are you ready for Football season

The Steelers open their regular season Sunday. What are you expecting from this year's team

What do you have to say about the officiating in the N.F.L. this year

What do you think it will take for the Pens to win the Playoffs

What do you think will be the outcome of the Steelers-Houston game Sunday

What is your reaction to Pete Rose's permanent suspension from baseball

What is your reaction to Quarterback Bubby Brister's new found status as the highest paid Steeler

What words of encouragement do you have for the Steelers this weekend

What's your reaction to the firing of the Penguins coach and general manager

What's your reaction to the rumor about the trade of Penguins Paul Coffey and Rob Brown

Why do you think Mario Lemuix has had some problems on the ice this season

1990

As we get ready to enter the half way mark of the season, what's your prediction for the outcome in the race for the National League East Pennant

Considering how the Pirates opened the new season, what's your prediction for the rest of 1990

Do you think the Pittsburgh Penguins can make it to the playoffs, without Mario Lenuix

Do you think the Steelers will make the playoffs this year

Do you think the loss of Mario Lemieux for three months will hurt the Penguins this year

Even though the Steelers didn't make it this year, will you watch the Superbowl

Even though the baseball dispute is settled, does it upset you that it's turned into more of a business than a sport

Has the Pirates start this season surprised you

How do you think the Steelers will do this year

How will you celebrate the Steelers first touchdown

If the baseball dispute isn't settled soon, how would you feel about minor league players coming in a replacements to get the season started

The Allstars of hockey will be in Pittsburgh this weekend for the game. What do you love most about the game

The Steelers and Bengals are tied for first place in the A.F.C. Central. Who do you think is going to win Sunday's game

The Steelers did in Houston last Sunday. Do you think they can do the same to Denver this week

Sports

1990

Were you a true Steeler fan this season, or more of a "fair weather" fan

What message would you like to give Cincinnati, before the Steelers get their revenge Sunday

What would you like to say to our playoff bound Pirates

Why do you think the Pirates are having problems selling out the playoff games

Why do you think the Pirates are so hot this year

Would you be upset if part of the baseball season wasn't played because of a lockout

1991

Do you think Mario Lemieux returning to the ice will help the Penguins

Do you think Pirate Barry Bonds is worth the money he is demanding

Do you think the Penguins have what it really takes to make this year their year in the playoffs

Do you think the Pens will win the Patrick Division Finals tonight

Even though the Steelers aren't in the Superbowl, will you be tuning in anyway

How do you feel about Joe Paterno's decision to end the 90 year rivalry between Pitt and Penn state

In light of the allegations against him, should Boxer Mike Tyson's title fight in November be cancelled

It gets into full swing this weekend, but are you ready for the football season

Now that the Penguins are in first place, will you be following the team more closely to see how they finish the season

Now that the Penguins season is over, will you be turning your attention to the Pirates

Now that the Pirates have clinched the National League East title, who would you like to see them go up against in the playoffs

What do you think about Mayor Masloff's idea to build a new baseball field

What do you think about the Hall of Fame board of directors banning Pete Rose from the hall ballot

What do you think the key to the Penguins bringing home Lord Stanley's cup will be

Sports

- September 02, 1986 Mike Gottfried, Football Coach, University of Pittsburgh, expressed his feelings on game against Maryland; mistakes that were made, how they will prepare for next game.
- September 05, 1986 Joe Paterno, Football Coach Penn State University, talks about his team; difficulty of choosing a starting quarterback; and celebration in anticipation of their 100th football season.
- September 16, 1986 Mark Malone, Steelers starting quarterback, commented on how team is in a rebuilding phase though they are off to worst start in 17 years. He says it not time to push the "panic button".
- October 17, 1986 Bob Berry, head coach of Pittsburgh Penguins Hockey Team, discussed the pressure of being "the team" in Pittsburgh and how players are handling that.
- October 20, 1986 Donnie Shell of Pittsburgh Steelers Football team, discussed his 49th interception, best among active players. It wasn't enough to help the Steelers who lost to New England, 34-0.
- October 23, 1986 Bob Berry, head coach of Pittsburgh Penguins, explained the penalty against Sabres Jim Hofford, a lapse which allowed Pens to score two goals, sending them into overtime and the win.
- October 24, 1986 Joe Paterno, head coach at Penn State University, predicted no problem with heat as Nittany Lions prepared to battle Alabama.
- April 14, 1987 Jack Clark, player for the St. Louis Cardinals, commented on the pitch selection of Pirate pitcher Doug Drabeck.
- April 14, 1987 Paul Martha, Vice President-Pittsburgh Penguins, explained why the teams' management decided to fire the team head coach and assistant coach.
- April 21, 1987 Sid Bream, Pittsburgh Pirates, talked about his two home runs during last night's game, and way his hitting is changing to long ball, power hitting.
- September 23, 1987 Dan Edwards, Public Relations Director, Pittsburgh Steelers, talked about the Steelers' refund policy, and that very few Steeler fans have requested refunds even though "regular" Steelers are on strike.
- September 23, 1987 Jerry Baron, Manager of Three Rivers Stadium, discussed the loss each time the Steelers are unable to play due to the NFL players' strike.
- September 05, 1988 Steeler quarterback and receiver talked about the 1988 season opener against Dallas where the Steelers won 24-21.
- September 19, 1988 Steeler coach talked about the 17-12 loss to the Bengals and the six turnovers the team had.

WBZZ News Interviews

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Sports

- October 24, 1988 Center Mike Webster talked about chest pains suffered by former teammate Terry Bradshaw. He told how he felt to hear the news about the quarterback.
- November 28, 1988 Steelers cornerback Rod Woodson talked about the Steeler's 16-10 win over Kansas City; said it's always a new start when they win.
- December 01, 1988 Center, Bobby Martin and Jason Matthews talked about their 75-62 win over Robert Morris College; both agree they are a young team and are still learning.
- December 02, 1988 R.J. Reynolds talked about the team's prospects, what to expect from him, and ticket sales this season and in the coming year.
- December 09, 1988 Author John Feinstein talked about travelling with 7 college basketball teams for a season and what really happens on and off the court between coaches and players.
- December 11, 1988 Pitt basketball coach and Jason Matthews talked about a win over Jacksonville, 12/7/88. Matthews told of how his high of 34 points affected him and the coach talked about the team's 1,000th win.
- December 19, 1988 Steeler quarterback and halfback talked about the 1988 season after closing it with a win against Miami.
- December 23, 1988 Dr. Lewis Pitcard, University of Pittsburgh, discussed the death of his colleague, Professor D. Gould, in the downing of the Pan AM Jet, Flight 103, 12/21/88.
- April 12, 1989 Pirates, Bobby Bonilla, talks about the fans helping with their victory at the home opener.
- September 25, 1989 Coach Chuck Noel talks about the team's first win in the 1989 season and he credits the fans with helping the team stay alive.
- September 25, 1989 Tim Worley talks about the team's first win and his first touchdown..on his 23rd birthday. The Steelers won 27 to 14 against the Vikings.
- October 09, 1989 Halfback, Tim Worley, talks about the loss of quarterback Bubby Brister to a knee injury.
- October 09, 1989 Steeler head coach, Chuck Noll, talks about how well the team played against Cincinnati, 10/8/89, despite the 26 to 16 loss.
- October 30, 1989 Steelers quarterback, Bubby Brister, talks about his comeback victory against Kansas City and how his teammates helped him win. He'd just comeback after a knee injury.
- November 20, 1989 Steelers quarterback, Bubby Brister, talks about the "ugly" win against the San Diego Chargers. He says it's still a confidence

Sports

booster, no matter how they got the win!

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|-------------------|---|
| December 04, 1989 | Merrill Hoge, fullback for the Steelers, offers some encouraging words after their loss to Houston and how they're seeing their playoff hopes die. |
| December 04, 1989 | Steelers coach, Chuck Noll, talks about the loss against the Houston Oilers - how the team did not take advantage of the opportunities they had. |
| December 04, 1989 | Steelers coach, Chuck Noll, talks about the loss against the Houston Oilers--how the team did not take advantage of the opportunities they had. |
| May 04, 1990 | Rick Sarone, Pirates' Vice President, and Gary Remlinger, manager of ticket operations for the Bucs, talk about ticket sales and the Bucs winning start this season. |
| May 08, 1990 | Dr. David Ellis, Presbyterian University Hospital, is the medical director for the Pittsburgh marathon; discusses the deaths of two runners this year. Explains the importance of physicals and stress tests before participating in a marathon. |
| December 03, 1990 | Steeler Coach, Chuck Noll and Quarterback, Bubby Brister talk about the Steelers 24 to 3 win over New England. |
| May 24, 1991 | Interviews with Penguins Hockey fan were conducted to get their reaction to the latest win against the Minnesota North Stars. It put them within one game of winning the Stanley Cup! Eleanor Goodman and Bob Jablonski were among those interviewed. |
| May 29, 1991 | Penguin Hockey coach, Bob Johnson and players Tom Barrasso and Mario Lemieux talk about winning The Stanley Cup, they thanked the fans and made comments during a rally in their honor. |

Representative WBZZ Public Service Announcements

WBZZ Exhibit No 2
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Sports

Organization : **B-94**

PSA name : B-Team Basketball

1984 broadcasts :	1988 broadcasts : 21
1985 broadcasts :	1989 broadcasts : 70
1986 broadcasts : 21	1990 broadcasts : 1
1987 broadcasts : 21	1991 broadcasts : 91

Total Number of Broadcasts: 225

Organization : **B-94**

PSA name : B-Team Softball

1984 broadcasts :	1988 broadcasts :
1985 broadcasts : 1	1989 broadcasts :
1986 broadcasts : 51	1990 broadcasts :
1987 broadcasts : 82	1991 broadcasts :

Total Number of Broadcasts: 134

Organization : **Baldwin-Whitehall Swim Club**

PSA name : Baldwin-Whitehall Swim Club

1984 broadcasts :	1988 broadcasts : 8
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :

Total Number of Broadcasts: 8

Organization : **Boat Show**

PSA name : Boat Show

1984 broadcasts :	1988 broadcasts : 1
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :

Representative WBZZ Public Service Announcements

WBZZ Exhibit No 2
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Sports

1987 broadcasts : 1991 broadcasts :

Total Number of Broadcasts: 1

Organization : **Boyce Park Ski**

PSA name : Boyce Park Ski

1984 broadcasts : 1988 broadcasts : 3

1985 broadcasts : 1989 broadcasts :

1986 broadcasts : 1990 broadcasts :

1987 broadcasts : 1991 broadcasts :

Total Number of Broadcasts: 3

Organization : **Butler Girls Softball**

PSA name : Butler Girls Softball

1984 broadcasts : 1988 broadcasts :

1985 broadcasts : 1989 broadcasts :

1986 broadcasts : 1990 broadcasts :

1987 broadcasts : 6 1991 broadcasts :

Total Number of Broadcasts: 6

Organization : **Carnegie Soccer Organization**

PSA name : Carnegie Soccer Organization

1984 broadcasts : 1988 broadcasts : 6

1985 broadcasts : 1989 broadcasts :

1986 broadcasts : 1990 broadcasts :

1987 broadcasts : 26 1991 broadcasts :

Total Number of Broadcasts: 32

Organization : **East Pgh. Athletic Association**